



THE BBSEA ECO-INNOVATION CHALLENGE

LAUNCHING SEPTEMBER 2025

What's it about?

A global call for bold ideas to reduce pollution in the Black Sea — through innovation, cooperation, and scalable action. Whether you're an NGO, entrepreneur, start-up, researcher, or student team — if your idea can help restore marine health, this challenge is for you.

Two Challenge Windows – Choose Your Track:

BBSEA Focus Country Window (Georgia, Moldova, Türkiye)

Selected winners will receive:

- Grant support of \$50,000–\$300,000
- Tailored technical assistance for 12 months
- Support to pilot your solution in one of the BBSEA focus countries

Greater Black Sea Window

Open to early stage concepts. Winners will receive:

- Technical assistance worth up to \$20,000
- Six months of expert mentoring and support to improve your solution's technology readiness level





Four pollution problems the Black Sea faces:

- Agricultural runoff of pesticides and fertilizers or livestock waste
- Untreated municipal wastewater
- Chemical/industrial pollution
- Marine litter

How to Join:

Step 1: Submit your Expression of Interest during the open call period — September to November 2025.

Who Can Apply:

Entities from any World Bank Group eligible country, including:

- Start-ups
- Research institutions
- Universities
- NGOs
- Individual innovators or entrepreneurs

Get Ready to Lead the Wave of Change

Your idea could help protect the Black Sea ... and inspire global action.

Stay tuned: Call for Expressions of Interest launches September 2025
→ Visit www.bbsea.project.unops.org for updates.

